



# About Priority Points

v27. 9/10/2017

## Introduction

Print Date: Monday, October 9, 2017

Nine years ago Motel Assist released a revolutionary new analytical program named [VIABILITY of your motel](#). The program analysed the financial health & ability of a motel business as it sits in this volatile market. The program assists you or your Accountant/Financial Advisor to when problems appear if the motel business falls outside traditional Motel Benchmark guidelines.

It was evident that a Motel Operator with limited excel/spreadsheet skills finds it difficult to navigate the VIABILITY program without professional assistance, hence the introduction of the Priority Points Program.

## About Priority Points: [\[ Designed for a Motel operation without a Restaurant\]](#)

This program is been designed for country motels within Australia to assist those operators to maintain the profitability of their motel business. The program allows you to in-put data to either assess a motel purchase using the priority points scale and then maintain the equilibrium of a static daily operation..

For those entering the Motel Industry the priority points alert you to the areas that require assessment to steer the motel being assessed to increased profitability.

It would be prudent once you believe that you have selected a motel is to consult with a person who has the experience in the Motel Industry to vet your findings within this program.

Motel Assist offers this service in consultation with your Accountant.

To maximise the software presented in all the programs within Motel Assist it is best to use at least a 24" wide monitor and have installed the latest version of Microsoft Excel within the Microsoft Office suite.

## Associated Software and links to information within the Motel Assist website: [\[Under Construction\]](#)

1. VIABILITY of your motel
2. Through the eyes of a Guest
3. Motel Makeover Guide - [being 92 pages]