



Introducing to the Golden Chain Conference:

PRIORITY Program



Applies to Motels without restaurants

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A program assisting those seeking information about the operation of a Motel Business.

At last a program that offers results from a basic entry platform.

Motel Data Required:

1. Year Financial figures prepared
2. If for sale – Asking Price
3. Location of Motel – Town or City Only
4. Title – Leasehold or Freehold
5. Number of Motel Rooms
6. Known yield for Leasehold Business – usually around 30% both Inland & Coastal
7. Known for Freehold Business- usually around 16% Inland & 14 for Coastal locations
8. Average Daily Room Rate [ADR] RevPar & Occupancy calculated by program
9. Number of Years left in lease if Leasehold – Maintenance cycle calculated by program
10. Amount of Repairs & Maintenance spent in that Financial Year
11. What you consider needs to be spent – general estimate only
12. Gross Annual Turnover – total including all income
13. Total Expenses excluding rent
14. Rent if of leasehold Title

Priority Points Analysed in incredible detail:

There are 20 rateable Priority points listed in the Excel worksheet.

Place your score 1 to 5 and then assess the results adding comments into a Results page.

The program is interactive and explains in detail the application of Industry Benchmarks to the motel business.

How do Golden Chain members benefit from this? Members attending the Annual Conference will be shown how to apply this program to their motel. Upon annual subscription to Motel Assist website a further 30 minutes tuition is given for a period of three months after the conference on the program and associated other software, in particular the VIABILITY program.

Cost: Annual Subscription to Motel Assist is \$95.00 including GST.

I will be attending the conference in Sydney this year and will be available to explain its operation, its benefits & much more.

About Motel Assist: www.motelassist.com.au Motel Assist is a website designed to assist motel operators simplify their daily commitments in operating a motel.

Link to view program layout http://motelassist.com.au/wp-content/uploads/2015/10/GMA_PriorityProgramT_v12.pdf

For more information 1800 505 290

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